



*(Adopted 11 November 2020)*

## Strategic overview

### Mission

- Bellyeoman Community Council aims to be accessible to all areas of the community, welcoming and representing their views in a fair and balanced way.

We will liaise with Fife Council, along with representatives from other relevant public services, in a collaborative and constructive manner to enhance all local amenities.

- We will encourage appropriate participation from everyone and positively promote their initiatives to foster a community spirit.
- Our overall vision is that our area is a safe, friendly and welcoming place that our community (and its visitors) can enjoy.





## Primary objectives

### Strategic overview

We will...

- Carry out a regular strategic review of the vision and goals of Bellyeoman Community Council, identifying ways which we can enhance our area and achieve our mission.

### Environmental

We will...

- Identify opportunities to enhance the environment in which we live through encouragements of green areas, recreational facilities and safe spaces.



### Education

We will...

- Build relationships with local education and help foster an awareness of their role within the community, facilitating additional education opportunities where possible.
- Work closely with Fife Council to help ensure the adequacy of these provisions, where this is appropriate.



### Planning

We will...

- Help ensure the right development for the right place, maximising both green corridors and relevant facilities for the community.
- Provide representation on planning related issues within our jurisdiction where we feel this is appropriate.
- Play an active part on local and national strategic plans.

### PR and marketing

We will...

- Positively promote the community as a whole, the work of the Community Council and the role we aim to fulfil.



## Secondary objectives

### Community outreach

Where possible we will...

Liaise with and promote local support groups, endeavouring to ensure that adequate provisions are in place for vulnerable groups within the community, as well as promoting a widespread awareness of these services.



### Public services

Where possible we will...

- Liaise with Fife Council and other relevant bodies in order to optimise the level of public services within our community, through fostering productive and understanding relationships with each sector.



### Community spirit

Where possible we will...

- Organise and promote local events to foster a community spirit, involving all segments of the community through actively encouraging participation of members of the public local community services and relevant support groups.





## Strategic Considerations

### Community outreach:

- Vulnerable groups
- Forging relationships with support groups
- Youth development
- Community resilience

### PR and marketing:

- Branding
- Internet strategy
- Facebook and social media
- Press
- Promote BCC services

### Planning:

- Establish relationship with local planners
- Have an awareness and comment on new applications where appropriate
- Fife plan
- SES plan
- Input into relevant Government body

### Education:

- Forge relationship with all relevant establishments
- Support these establishments where possible
- Consider adequacy of overall provision for education
- Forge relationships with relevant contacts in local authorities



### Public services:

- Transport
- Emergency services
- Utilities
- Social housing
- Roads

### Community spirit:

- Organise local events in the community
- Promote the events to encourage a feeling of community spirit
- Involve as much of the community as possible



### Environment:

- Maximise the green corridor
- Safe pathways and pavements
- Health and hygiene of the community

